

NATE RAGOLIA

(303) 887-5893 • ntother@gmail.com • linkedin.com/in/nateragolia
nateragolia.com • 1341 Washington Street #8, Denver, CO 80203

SUMMARY

Communications, content and social media manager with 10 years' experience in outreach, donor/customer engagement, fundraising, copywriting, and website management.

Specialties: Writing, editing, content management, copywriting, branding, language, management, marketing, research, retail, website production, marketing material creation, non-profit, social media, grant writing, content creation, blogging, Wordpress, Drupal, and newsletters.

EXPERIENCE

1888center

Remote – Orange, CA

Social Media Manager

06 / 2015 - Present

- Manage Facebook, Twitter and Instagram channels for nonprofit literary hub and publisher, 1888 Center. Created content for Facebook, Twitter, and Instagram feeds.
- Oversee rebranding effort and merger of existing Facebook pages, consolidating 1700 followers into a single channel and increase page likes by 25% during first 9 months.
- Routinely engage 23.5K Twitter users monthly with content posts.
- Plied original and third-party content to increase brand awareness and customer engagement.
- Connect readers, fans and lovers of all things literary with special events, books (new and old), and news from the growing small publisher and literary arts center.

Beanstalk Foundation

Denver, CO

Operations Manager

06 / 2011 - Present

Recruited to oversee development of various foundation programs and projects. Directed and managed social media and online outreach. Designed and created online and offline materials and content, including website management, crowdfunding campaign building, and direct asks for donations and funding. Collaborated with team on organizational voice and marketing position, and maintained branding tone and elements. Learned financial modeling principles and applied knowledge to help new social enterprises refine their business plans and financial predictions.

- **Social Media Manager.** Coordinate the efforts of team of admins, photographer, videographer, and web developer in project management and leadership role. Monitor and maintain engagement on Facebook and Twitter feeds. More than doubled the number of followers and likes for the organization. Maintain multiple social media accounts, monitor analytical presence and own frontline responsibility for the social media engagement across platforms.
- **Web Content Manager.** Oversee projects for outside website evaluation and management, and website redesign. Manage the organization's website, content, maintenance and operations, including outsourcing to qualified development shops when necessary. Utilize Photoshop, InDesign, GIMP, Drupal Content management, Drupal views, work with Drupal and MailChimp integration, and perform basic site administration to ensure high quality, high value content. Compose a series of thought leadership blog posts, manage and generate essential internal procedure documentation, and develop and create materials for marketing, raising organization awareness, lead generation, and product illustration. Design and build BeanstalkFund.org site.
- **Narrative Strategist.** Create strategy of voice, tone and approach, including narrative devices, to construct profiles on nonprofit and for-profit leaders. Research and interview leaders to create effective, evocative content on their community impacts. Head public relations campaigns as primary media contact, writer of all press releases, and social media manager.
- **Financial Modeling and Analysis.** Develop, engineer and analyze financial models for new and developing social enterprises to guide business planning and development for clients.

Into The Wind, Inc.

Denver, CO

Copy Writer/Ad Writer/Customer Service

2005 - 2010

- Created product copy for international kite-retail catalog (105,000+ circulation).
- Edited and revised annual catalog prior to printing.
- Composed copy, performed product research and developed of marketing materials.
- Wrote print advertisement copy displayed in nationally-distributed magazines (e.g. AKA Kiting, Outside, Popular Mechanics, Popular Science).
- Managed primary company e-mail account, providing written customer service, correspondence with businesses, and industry-focused articles for marketing and magazine promotions.
- Drafted assembly instructions for company kites.
- Monitored and edited web forum content for easy consumption by readership.

EDUCATION

University of Colorado Boulder

Boulder, CO

Bachelors of Arts, English - Creative Writing

2000 - 2004

Honor's Thesis - Magna Cum Laude, 3.87 GPA Overall, 3.91 GPA in English Major

PUBLICATIONS

There You Feel Free, a Novella.

1888center's Black Hill Press.

2015

OTHER ACTIVITIES

[Boned – A Collection of Skeletal Fiction](#)

Online/Denver, CO

Founder/Editor in Chief

2016 - present

Collecting, editing, and curating 52 (and counting) original short stories submitted by authors.

- Manage social media outreach and promotion for project
- Engaging authors via Wordpress, Twitter, Facebook, and email
- Design Wordpress website for project, select creative commons images for each story

larkandrobin.com

Online/Denver, CO

Creator/Writer

2013 - present

Creating, writing and drawing a weekly original online comic strip with over 30,000 page views

- Manage Blogger website and content and social media outreach via Twitter, Facebook, Google+, and ad campaigns through Project Wonderful

illiteratebadger.com

Online/Denver, CO

Creator/Writer

2009 - 2016

Created 1,000 original online comic strips with over 87,000 page views in original run

- Maintained character voice, traits and themes throughout 7 year run
- Managed Blogger website and content and social media outreach via Twitter, Facebook, Google+, and ad campaigns through Project Wonderful
- Featured on Audio Shocker podcast

gaslanternmedia.com

Online/Denver, CO

Editor in Chief

2008 - 2013

Writer and editor of weekly music, film and book review site with 147,000+ page views

- Composed more than 300 posts and articles on music, film, books and philosophy
- Advertised and marketed each entry through social media (Facebook, Twitter, Google+)
- Featured music and brief interviews with local musicians
- Managed and maintained website including promotions of collaborated content
- Posted, promoted first-run and syndication of It's A Thing! Podcast